

20 25

SPONSORSHIPS FOR HOPE

Supporting our events provides a unique opportunity to join with physicians, organizations, corporations and supporters to have a direct and immediate impact on the lives of cancer patients and their families.

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Phone: 1-833-588-6923

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nycancerfoundation.org



NEW YORK
CANCER FOUNDATION
Advocates For Hope



Dr. Jeffrey Vacirca

Chair

“Our journey with the New York Cancer Foundation has been nothing short of remarkable. Back in 2014, we had a vision – to create a Foundation that could alleviate some of the financial burdens cancer patients and their families face. Today, the Foundation has touched the lives of tens of thousands of patients and ensured their families have food on their tables, covered non-medical expenses, prevented bankruptcy or foreclosure, and provided the crucial transportation needed for medical appointments. Without the generous contributions of our sponsors, none of this would be possible.”



Todd O’Connell

Treasurer

“Our commitment to relieving non-medical expenses for cancer patients reflects a dedication to comprehensive care. Every dollar we steward represents a tangible contribution to ensuring that individuals facing a cancer diagnosis can focus on healing without the weight of financial strain.”



Mark Santos

Board Member

“Being part of The New York Cancer Foundation is a privilege that resonates deeply with me. With over 30 years in oncology, I’ve seen the rapid pace of advancements—crucial but costly for improved patient care. The Foundation helps ensure that everyone facing this challenging journey can access these cutting-edge treatments and benefit from progress in cancer care. Our mission goes beyond financial assistance; it’s about restoring hope for those battling cancer.”

Our Mission

Is to help relieve the financial stresses experienced by patients who are under care for a cancer diagnosis.

About the NYCF:

The New York Cancer Foundation is a 501(c)(3) organization which offers financial assistance grants for non-medical expenses and transportation assistance to qualifying patients who are under care for a cancer diagnosis in New York State. The Foundation assists cancer patients with day to day living expenses such as rent, mortgage, utilities, etc with a \$2,500 grant. We also provide transportation to and from any oncology related appointments. By filling out our simple application and meeting the financial guidelines, we pay the patient’s bills directly to creditors. The Foundation strives to relieve some of the financial burden patients face so they may focus on their treatment and healing.

Sponsorship Opportunities:

Supporting our events provides a unique opportunity to join with physicians, organizations, corporations and supporters throughout New York to have a direct and immediate impact on the lives of cancer patients and their families.

The New York Cancer Foundation is proud of the collaborative relationships we have established with hospitals, pharmaceutical companies, vendors, corporations, local businesses and organizations all working together to support those affected by cancer. Thank you for considering a partnership!

2024 Accomplishments:

- **746 Families have been helped** this year with our \$2,500 grant – up 40% over 2023
- This amounted to almost **\$1.6 million dollars** in financial support
- We provided over **3,300 UberHealth rides** – taking patients to and from their treatment

CONTACT INFORMATION

Tina Toulon

Executive Director
631-513-3161
Ttoulon@nycancerfoundation.org

Kiely Hagland

Event Manager
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If you would like to sponsor multiple events, or need additional documentation such as letter of requests or event flyers, please contact **Kiely Hagland** or **Tina Toulon**.

01

2nd Annual NY Health Clinical Education Conference

Following the tremendous success of our inaugural event, we're thrilled to bring together the Physicians, Advanced Practice Providers, and nurses from all New York Health divisions once again— Primary Care, Nephrology, Obstetrics and Gynecology, Interventional Pain and Spine, Surgery, Rheumatology, Urology, Physical Therapy, and Radiology—for a day of education and collaboration.

Saturday, February 1st, 2025

Location: Fox Hollow Inn: 7755 Jericho Turnpike, Woodbury, NY 11797

Time: 7:30AM - 3:00PM

Expected Attendance: 100+

TO PLEDGE YOUR SPONSORSHIP



*** We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/logos are due 3 weeks prior to the event. Customized packages are available.**

Sponsor Packages:

Platinum: \$15,000

- Opportunity for the company to host TWO in-person 20-minute academic seminars/networking discussions
- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of two representatives)
- Personal interaction throughout conference activities with Clinical Staff
- Brand prominently displayed in conference agenda
- Banner with a brand logo for display in a prominent location

Corporate: \$7,500

- Opportunity for the company to host one in-person 20-minute academic seminar/ networking discussion
- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of one representative)
- Personal interaction throughout conference activities with Clinical Staff
- Brand prominently displayed in conference agenda
- Banner with a brand logo for display in a prominent location

Exhibit Sponsor: \$5,000

- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of one representative)
- Personal interaction throughout conference activities with Clinical Staff
- Brand prominently displayed in conference agenda

Lunch Sponsor: \$3,000

- Lunch Sponsor (limit of two representatives)
- Brand displayed in conference agenda
- Personal interaction throughout conference activities with Clinical Staff

Breakfast Sponsor: \$2,500

- Breakfast Sponsor (limit of one representative)
- Brand displayed in conference agenda
- Personal interaction throughout conference activities with Clinical Staff

Snack Sponsor: \$2,000

- Snack Sponsor (limit of one representative)
- Brand displayed in conference agenda
- Personal interaction throughout conference activities with Clinical Staff

Promotion Sponsor: \$1,000

- Product materials placed in attendee swag bags
- Materials placed on attendee seating area

***Advisory Boards composed of 4-5 Physicians and/or APP's may be available, please inquire**

02

2nd Annual Great Gatsby Affair

Join us for a magical roaring 20's evening at Oheka Castle including games, dancing, open bar, buffet, and more! Come dressed in your best Great Gatsby attire and be prepared for an evening of glamor, fun - and fundraising!

Thursday, March 27th, 2025

Location: Oheka Castle, 135 W Gate Dr, Huntington, NY 11743

Time: 6:00PM - 10:00PM

Expected Attendance: 300+

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* We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/logos are due 3 weeks prior to the event. Customized packages are available.

Sponsor Packages:

Platinum Sponsor: \$7,500

- 6 Tickets to the event
- Included in announcements throughout the evening
- Logo displayed on LCD screens during the event
- Listed on all banners at event
- Listed on our website and all social media platforms

Gold Sponsor: \$5,000

- 4 Tickets to the event
- Logo displayed on LCD screens during the event
- Listed on all banners at event
- Listed on our website and all social media platforms

Exhibit Sponsor: \$4,000

- 6 foot exhibitor table
- 2 representatives attending the event
- Listed on all banners at event
- Listed on our website and all social media platforms

Silver Sponsor: \$2,500

- 2 Tickets to the event
- Listed on all banners at event
- Listed on our website and all social media platforms

Bronze Sponsor: \$1,500

- Listed on all banners at event
- Listed on our website and all social media platforms

Individual ticket price: \$175

- Includes open bar, buffet, and \$200 in game play



03

Hockey for Hope: The Battle Continues

Come join us at the Dix Hills Ice Rink as the New York Cancer Foundation versus the Suffolk County Sheriff's Office Hockey team where they compete again in a battle for the cup! This family friendly event will feature raffles, vendor displays, and activities for all ages. All proceeds will benefit the New York Cancer foundation's mission of assisting cancer patients experiencing financial toxicity and help them with their household bills.

Saturday, May 3rd, 2025

Location: Clark Gillies Arena, 575 Vanderbilt Pkwy, Dix Hills, NY 11746

Time: Doors open at 6:30PM, Ceremony starts at 7:00PM

Expected Attendance: 300+

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* We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/logos are due 3 weeks prior to the event. Customized packages are available.

Sponsor Packages:

Platinum Sponsor: \$5,000

- 6 tickets to the event
- Listed as co sponsor on our website and all social media platforms
- Listed on all banners during the event
- Listed in the program as a co-sponsor of the event
- Included in all announcements throughout the game

Gold Sponsor: \$2,500

- 4 tickets to the event
- Listed on our website and all social media platforms
- Listed on all banners during the event
- Listed in the program
- Included in all announcements throughout the game

Silver Sponsor: \$1,000

- 2 tickets to the event
- Listed on our website and all social media platforms
- Listed on all banners during the event

Bronze Sponsor: \$500

- Listed on our website and all social media platforms
- Listed on all banners during the event

Individual ticket price: \$15



04

7th Annual Raising Hope Golf Classic

Come be part of an unforgettable day at the stunning Nissequogue Golf Club in St. James! Enjoy a fantastic round of golf surrounded by breathtaking views, and then unwind as the excitement continues with a silent auction, raffles, and live music—this is an event you won't want to miss!

Monday, August 18th, 2025

Location: Nissequogue Golf Club, 21 Golf Club Rd, St James, NY 11780

Registration & Breakfast: 10:30AM

Shotgun Start: 12:00PM

Expected Attendance: 100+

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* We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/logos are due 3 weeks prior to the event. Customized packages are available.



Sponsor Packages:

Platinum Sponsor: \$15,000

- Includes three (3) foursomes
- Dinner tickets for 8 additional guests
- Corporate name/logo on all banners at event
- Corporate name/logo on NY Cancer Foundation Website
- Three (3) tee signs on course in premiere locations

Gold Sponsor: \$12,000

- Includes two (2) foursomes
- Dinner tickets for 6 additional guests
- Corporate name/logo on all banners at event
- Corporate name/logo on NY Cancer Foundation website
- Two (2) tee signs on course

Silver Sponsor: \$10,000

- Includes two (2) foursomes
- Dinner tickets for 4 additional guests
- Corporate name/logo on NY Cancer Foundation website
- Two (2) tee signs on course

Golf Cart Sponsor (Limit 2): \$7,500

- Recognition on all golf carts at event
- Includes one (1) foursome

Lunch Sponsor: \$4,000

- Includes one (1) foursome
- Four (4) additional dinner tickets
- Corporate logo displayed at lunch
- One tee sign on course

Breakfast Sponsor: \$3,500

- Includes one (1) foursome
- Corporate logo displayed at breakfast
- One tee sign on course

Putting Green Sponsor: \$2,000

- Company name on putting green
- Includes two (2) players

Keepsake Pennant: \$350

- 18 flags available (1 at each hole!)
- Take the pennant home at the end of the outing as a keepsake!

Individual Golfer price: \$700

Tee Sign: \$350

Dinner Ticket: \$250



05

10th Annual Clinical Education Conference

New York Cancer & Blood Specialists is excited to invite Physicians, Advanced Practice Providers, and Nursing staff to participate in our 10th Annual Clinical Education Conference. The event will be held from Friday July 18th, to Saturday July 19th. All guests will join us Friday evening for our welcome dinner and reception! Saturday will include all of our academic seminars, meals, exhibitor tables and networking opportunities.

Friday-Saturday, July 18-19th, 2025

Location: Intercontinental New York Barclay, 111 East 48th St, New York, NY 10017

Expected Attendance: 200

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* We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/logos are due 3 weeks prior to the event. Customized packages are available.



Sponsor Packages:

Platinum Sponsor: \$75,000

*AVAILABLE TO TWO PHARMACEUTICAL COMPANIES ONLY

- Opportunity to Co-Host Clinical Education Conference
- Personal interaction throughout conference activities with Clinical Staff
- Opportunity for the company to host one on-site 30-minute academic seminar/networking discussion
- Opportunity to host an on-site Advisory Board composed of at least 6 Hematology/Oncology Physicians/APP's, the Board will provide information and feedback, a virtual option will be available
- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of three representatives)
- Brand prominently displayed in conference agenda
- Banner with a brand logo for display in a prominent location



Gold Sponsor: \$65,000

- Opportunity for the company to host one in-person 30-minute academic seminar/ networking discussion
- Opportunity to host an on-site Advisory Board composed of Advanced Clinical Staff, the Board will provide information and feedback, a virtual option will be available
- Personal interaction throughout the conference with Clinical Staff
- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of two representatives)
- Brand prominently displayed in conference agenda
- Banner with a brand logo for display in a prominent location



Silver Sponsor: \$50,000

- Opportunity to host an on-site Advisory Board composed of Advanced Clinical Staff and Pharmacy, the Board will provide information and feedback, a virtual option will be available
- Personal interaction throughout the conference with Clinical Staff
- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of two representatives)
- Brand prominently displayed in conference agenda
- Banner with a brand logo for display in a prominent location

Bronze Sponsor: \$40,000

- Opportunity for the company to host one in-person 30-minute academic seminar/ networking discussion
- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of two representatives)
- Personal interaction throughout conference activities with Clinical Staff
- Brand prominently displayed in conference agenda
- Banner with a brand logo for display in a prominent location

Exhibit Sponsor: \$20,000

- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of one representative)
- Personal interaction throughout conference activities with Clinical Staff
- Brand prominently displayed in conference agenda

Dinner Sponsor: \$15,000

- Dinner Sponsor (limit of two representatives) at evening reception/dinner
- Brand displayed in conference agenda
- Personal interaction throughout conference activities with Clinical Staff

Lunch Sponsor: \$12,000

- Lunch Sponsor (limit of one representative)
- Brand displayed in conference agenda
- Personal interaction throughout conference activities with Clinical Staff

Breakfast Sponsor: \$8,000

- Breakfast Sponsor (limit of one representative)
- Brand displayed in conference agenda
- Personal interaction throughout conference activities with Clinical Staff

Snack Sponsor: \$6,000

- Snack Sponsor (limit of one representative)
- Brand displayed in conference agenda
- Personal interaction throughout conference activities with Clinical Staff

Additional Badges available for purchase: \$5,000 each badge

06

12th Annual Patient Celebration Day

New York Cancer & Blood Specialists, in partnership with the New York Cancer Foundation, is pleased to announce the return of one of our most special events— the 12th Annual Patient CELEBRATION Day! We expect over 1,600 cancer patients and their families to attend this special event this year. The event will be supported, so no burden will be placed on patients and caregivers.

Saturday, September 13th, 2025

Location: Bald Hill Amphitheatre, 1 Ski Run Lane, Farmingville, NY 11738

Time: 12:00PM - 4:00PM

Expected Attendance: 1,500+

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* We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/logos are due 3 weeks prior to the event. Customized packages are available.



Sponsor Packages:

Platinum Sponsor: \$10,000

- 6 Foot Exhibitor table
- 4 Representatives attending the event
- Personal interaction throughout the event with Patients and Providers
- Banner with brand logo for display at event
- Featured as Platinum Sponsor on New York Cancer Foundation website

Gold Sponsor: \$7,500

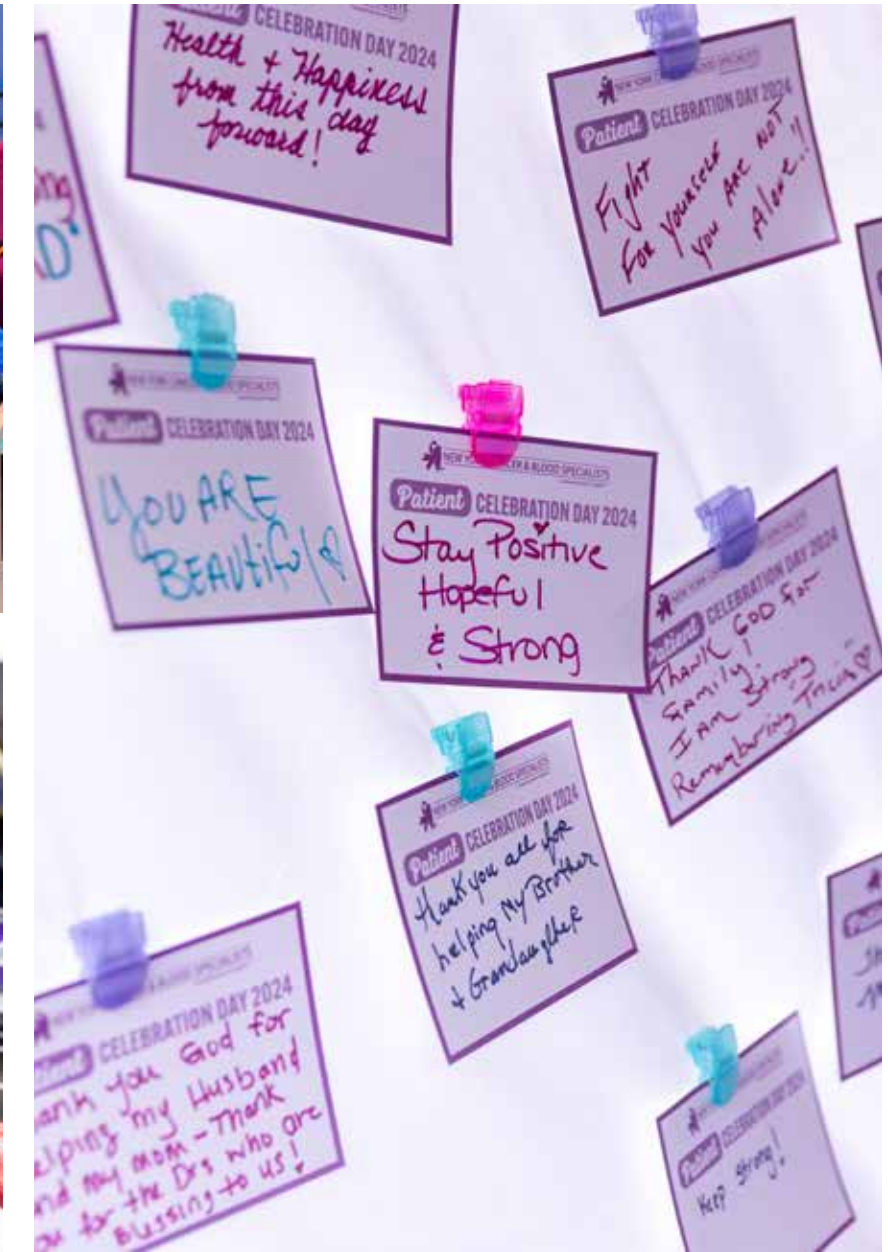
- 6 Foot Exhibitor table
- 2 Representatives attending the event
- Personal interaction throughout the event with Patients and Providers
- Banner with brand logo for display at event

Silver Sponsor: \$5,000

- 6 Foot Exhibitor table
- 1 Representative attending the event
- Personal interaction throughout the event with Patients and Providers
- Banner with brand logo for display at event

Bronze Sponsor: \$3,500

- 6 foot Exhibitor Table
- 1 Representative attending the event
- Personal interaction throughout the event with Patients and Providers



07

5th Annual Raising Hope Gala

The New York Cancer Foundation is pleased to announce the return of one of our most special events— the 5th Annual Raising Hope Gala! The gala will take place on October 3rd, 2025, at the prestigious Ziegfeld Ballroom located at 141 W 54th St, New York, NY 10019. Anticipating an attendance of over 400 people, this year's gala will bring together a remarkable group of individuals, including our Senior Administrative staff, Physicians, supportive vendors, our esteemed Honoree and their guests, selected grant recipients, as well as our incredible group of supporters and contributors.

Friday, October 3rd, 2025

Location: Ziegfeld Ballroom, 141 W 54th St, New York, NY 10019

Time: 6:00PM - 11:00PM

Expected Attendance: 450+

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* We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/logos are due 3 weeks prior to the event. Customized packages are available.



Sponsor Packages:

Platinum Sponsor: \$55,000

- Includes two (2) tables of 10 guests each
- Corporate logo prominently displayed in the program
- Signage displayed at the event
- Corporate logo displayed on LCD screens
- Corporate logo featured on NY Cancer Foundation website

Gold Sponsor: \$35,000

- Includes one table of 10 guests
- Listed as sponsor in program
- Signage displayed at the event
- Corporate logo displayed on LCD screens
- Corporate logo featured on NY Cancer Foundation website

Silver Sponsor: \$25,000

- Includes one table of 10 guests
- Listed as sponsor in program
- Signage displayed at the event
- Corporate logo displayed on LCD screens

Bronze Sponsor: \$20,000

- Includes 6 guest tickets
- Listed as sponsor in program
- Signage displayed at the event
- Corporate logo displayed on LCD screens

Purple Sponsor: \$15,000

- Includes 2 guest tickets
- Listed as sponsor in program
- Signage displayed at the event
- Corporate logo displayed on LCD screens

Apple Sponsor: \$10,000

- Includes 2 guest tickets
- Listed as sponsor in program
- Signage displayed at the event

Individual ticket price: \$850

After October 1st, Ticket Price: \$1,050





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